



19th Annual Conference & 6th Annual Statewide Cupping Competition
Sheraton Kona Resort & Spa at Keauhou Bay - Kailua-Kona, Big Island, Hawaii

July 17-20, 2014

Thursday, July 17, 2014
HCA Event

Start	Finish		Presenter & Location
12:00 PM	4:00 PM	Set up	Exhibitors & HCA / Ballroom
5:30 PM	9:00 PM	Welcome Reception - No-Host Bar	All / Paakai Point

Friday, July 18, 2014
HCA Event

Start	Finish		Presenter & Location
7:30 AM	9:00 AM	Coffee Break Sponsored by Rusty's Hawaiian - 100% Ka'u	All / Ballroom
7:30 AM	9:00 AM	Continental Breakfast	All / Ballroom
8:00 AM	9:00 AM	Vendor Expo Open	All / Ballroom
8:00 AM	8:10 AM	Keynote Speaker: Scott Enright, Chair HDOA - State Ag Report	Scott Enright
8:10 AM	8:30: AM	West Hawaii Liaison for Governor Neil Abercrombie	Barbara Dalton
8:30AM	9:30AM	Legislation & Certification	Jim Wayman, Ed Kise, Jeri Kahana
9:00 AM	6:00 PM	Silent Auction Open	All / Ballroom
9:30 AM	9:45 AM	Break	All / Ballroom
9:30 AM	10:30 AM	Coffee Break Sponsored by Ka'u Local Products - 100% Ka'u	All / Ballroom
9:45 AM	10:00 AM	Grower Reports - Kauai, Oahu, Molokai, Maui, Big Island	Derek Lanter (Dole - Waialua Coffee)
10:00AM	10:30 AM	University of Hawaii/CTAHR Update	Skip Bittenbender
10:30 AM	11:00 AM	USDA, ARS, DKI, PBARC Update	Lisa Keith
11:00 AM	11:30 AM	SHAC CBB Mitigation Update	Roger Kaiwi, Steve Collector
11:30 AM	12:00 PM	Coffee Rust/ROYA - Proactive Work on Coffee Leaf Rust	John Cross, Chifumi Nagai
12:00 PM	1:00 PM	Lunch	All / Ray's on the Bay
12:00 PM	1:00 PM	Coffee Break Sponsored by Heavenly Hawaiian Farms - 100% Kona	All
1:00 PM	2:00 PM	Packaging Solutions	Kyle Knott (Pacific Bag)
2:00 PM	2:15 PM	Break	All
2:15 PM	3:45 PM	Cupping Workshop Presented by the Cupping Competition Judges	All - Signup Required
3:45 PM	5:00 PM	Cupping Results / District Winners Announced	Shawn Hamilton, David Kastle, Warren Muller
5:00 PM	6:00 PM	HCA Annual General Meeting & Election of Board of Directors	All
6:00PM	7:00PM	Cocktails - No Host Bar / Silent Auction Ends	All / Hawai'i Lawn (Luau Grounds)
7:00PM	9:00PM	HCA Dinner w/ Keynote Speaker Howard Dicus Coffee Sponsored by Award Winning Arianna Farms 'Ono Kona Coffee Creative & Commercial Winners Announced	Registered Members and Vendors

Saturday, July 19, 2014
Public "Buy Local" Event

Start	Finish		Presenter & Location
10:00 AM	4:00 PM	Vendor Expo Open	Ballroom - Public
10:00 AM	4:00 PM	Public Expo Open - Roast & Roots	Ballroom - Public
5:00 PM	6:00 PM	Free Time Before Pupus	Ballroom - Public
6:00 PM	9:00 PM	Heavy Pupus & No Host Bar	All
			All

Sunday, July 20, 2014
Public Event

Start	Finish		Presenter & Location
8:00 AM	9:00 AM	Coffee Break Sponsored by Hawaii Coffee Company - Royal Kona Coffee - 100% Kona Peaberry	
9:00 AM	2:00PM	Kona Coffee Bus Tour of Farms and Processing Facilities and Box Lunch	
2:00 PM		Bus Returns to Hotel - Pau	Sign Up List



Mahalo To Our Conference & Cupping Sponsors!

Presenting Conference Sponsors

Hawaii Coffee Company

Kona Coffee Council

Diamond Sponsors

Greenwell Farms
Maui Coffee Association
Pacific Bag

Platinum Sponsors

Hawaii Coffee Growers Association
Pacific Blue Coffee
Pack Plus Converting
Savor Brands

Gold Sponsors

ANNEX Consolidation Center
Kauai Coffee Company

Crop Production Services
Maui Oma Coffee Roasting
Ueshima Coffee Company

Ka'u Coffee Mill
Kona Piliiani Kope Farm

Silver Sponsors

Buhler Sortex / West-link
First Hawaiian Bank
Royal Coffee

Bunn
Flavorwaves
Starbucks
Tryco

Cerro Grande
Maui Grown Coffee
TK Coffee

Mahalo To Our Full Booth Exhibitors!

AgriLogic Insurance
CTAHR
Pacific Bag
University of Hawaii

Captain Cook Trading
Farm Credit Services Hawaii
QuickLabel

Centerscale
Hawaii Dept. of Agriculture
Savor Brands
XpedX

Mahalo To Our Tabletop Booth Exhibitors!

Crop Production Services
Superior Tank

Mahalo To Our Reverse Trade Buyers!

Shawn Hamilton
Chris Murray

David Kastle

Warren Muller
Emily Puro