



## 18th Annual Conference & 5th Annual Statewide Cupping Competition

**Kauai Beach Resort - Lihue, Kauai, Hawaii**

**July 18-21, 2013**

### Thursday, July 18, 2013

Start	Finish	Event	Presenter
12:00 PM	4:00 PM	Set up	Exhibitors & HCA
5:30 PM	9:00 PM	Welcome Reception - No-Host Bar - Pool	All

### Friday, July 19, 2013

Start	Finish	Event	Presenter
7:00 AM	8:00 AM	Coffee Break Sponsored by Rusty's Hawaiian	All
8:00 AM	4:00 PM	Expo open, Silent Auction open	All
8:00 AM	10:00 AM	Workshop: Green Grading 101 presented by HDOA	Robert Coffey
10:00 AM	11:00 AM	Coffee Break Sponsored by Kauai Coffee	All
10:15 AM	11:00 AM	Workshop: Label Compliance - Developed by HDOA	Jim Wayman
11:15 AM	11:45 AM	Reverse Trade Discussion	Canadian Reverse Traders
11:45 AM	12:15 PM	The Value of the HCA	Andrew Bowles
12:15 PM	1:00 PM	Lunch	All
12:30 PM	2:30 PM	Coffee Break Sponsored by Heavenly Hawaiian Farms	All
1:00 PM	2:00 PM	HCA Annual General Meeting & Election of Board of Directors	All HCA Members
2:15 PM	3:45 PM	Cupping Workshop Presented by the Cupping Competition Judges	Paul Thornton, Shawn Hamilton, Warren Muller
3:45 PM	4:30 PM	Free time before bus to reception	All
4:30 PM		Bus leaves the hotel for reception - Hotel Lobby	All
5:00 PM	8:00 PM	Reception & Heavy Pupus - National Tropical Botanical Gardens	All

### Saturday, July 20, 2013

Start	Finish	Event	Presenter
7:00 AM	8:00 AM	Coffee Break Sponsored by Ka'u Farm and Ranch	All
8:00 AM	5:00 PM	Expo open, Silent Auction open	All
8:00 AM	8:15 AM	Keynote Speaker - Kauai Mayor	Bernard P. Carvalho, Jr.
8:15 AM	8:30 AM	Gov. Abercrombie liaison	Carice Caspillo
8:30 AM	8:45 AM	Rep. Gabbard liaison	Kaulana Finn
8:45 AM	9:30 AM	SCAA Update from the President of SCAA	Paul Thornton
9:30 AM	10:30 AM	Coffee Break Sponsored by Coffees of Hawai'i - Molokai	All
9:30 AM	10:30 AM	Roasting & Packaging Quality Control	Hawaii Coffee Company Staff
10:30 AM	3:45 PM	Speaker Sessions	All
10:30 AM	11:05 AM	Grower Reports	Greg Williams
11:05 AM	11:15 AM	Legislative Update	Jim Wayman
11:30 AM	12:30 PM	Lunch	All
12:00 PM	1:00 PM	Coffee Break Sponsored by Greenwell Farms	All
12:30 PM	1:30 PM	CBB's effect on Green Coffee Markets	Steve Hicks
1:35 PM	2:15 PM	University of Hawaii / CTAHR Update	Skip Bittenbender
2:20 PM	3:00 PM	PBARC Update	Tracie Matsumoto, Lisa Keith, Dominick Skabeikis
3:05 PM	3:30 PM	SHAC Update	Rod Yonemura
3:30 PM	4:30 PM	Coffee Break Sponsored by Pilianni Kope Coffee	All
4:00 PM	4:45 PM	Cupping Panel - Scoring & Announcement of District Winners	Paul Thornton, Shawn Hamilton, Warren Muller
4:45 PM	6:00 PM	Free time before cocktails and dinner	All
6:00 PM	7:00 PM	Cocktails - No-Host - Last Bids of Silent Auction	All
7:00 PM	9:00 PM	HCA Dinner - Coffee Sponsored by Kauai Coffee Company	All
		Creative & Commercial Division Winners Announced	
		Keynote Speaker - Howard Dicus	

### Sunday, July 21, 2013

Start	Finish	Event	Presenter
9:00 AM		Bus departs hotel for Kauai Coffee Company - Hotel lobby	
10:00 AM	1:15 PM	Kauai Coffee Bus Tour of Field and Walking Tour of Processing Facilities - Lunch included	
1:15 PM	2:00 PM	Bus returns to hotel	



## **Mahalo To Our Conference & Cupping Sponsors!**

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Maui Oma Coffee Roasting Company

### **Platinum Sponsor**

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## **Mahalo To Our Full Booth Exhibitors!**

CTAHR - Kona  
FedEx  
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## **Mahalo To Our Tabletop Booth Exhibitors!**

Bayer CropScience  
Captain Cook Trading Company  
Centerscale  
Hawaii Farm Credit  
Intelligent Blends  
Ka'u Coffee Mill  
Superior Tank

## **Mahalo To Our Conference Host and Friday-Evening Reception Sponsor**

Kauai Coffee Company, LLC