



May 2018

Dear Hawaii Coffee Industry Friend,

The HCA proudly announces that the 23rd Annual Conference and Cupping Competition has been scheduled for July 26 - 29, 2018 at Kauai Beach Resort, Lihue, Kauai. The event starts with a Welcome Reception on Thursday evening and officially kicks off on Friday with all day presentations and an evening pupu reception and tour at Kauai Coffee. The conference continues with industry presentations all day Saturday and the Awards Dinner on Saturday evening.

We would like to formally invite you and your company to our Conference as an **Industry Exhibitor**. We expect to have a vibrant and interactive group of attendees and presentations at this year's event. Being a part of all the daily activities, entertaining tours, cocktail receptions, and the always exciting HCA Awards Dinner brings you closer to the farmers, roasters, and marketers attending the event.

The **Member Booth Display** includes one Full Registration for the 2 day event inclusive of meals, reception and dinner, (registration fees are \$225.00). It also includes a one year membership in the HCA for your organization, (a \$250 value).

We'd like to offer this opportunity for \$599.00.

Trade show vendors may set up their tables on Thursday July 26 after 12:00 noon. The Conference Opening remarks will begin at 9:00am Friday.

Please fill out the attached vendor application form, enclose your check and mail to HCA. You can also easily fill out the form and pay online at the Hawaii Coffee Association Website, (www.hawaiicoffeeassoc.org).

If, for some reason, you cannot be an exhibitor but still wish to support our industry, we have several ways you can be a sponsor of our conference. Sponsorship opportunities can be found at <http://www.hawaiicoffeeassoc.org>

Thank you for your support of the Hawaii Coffee Association and Industry.



2018 Hawaii Coffee Association

Annual Conference Exhibitor Registration

Yes, I want to participate in the Hawaii Coffee Association's 23rd Annual Conference. Please reserve the following vendor space for me:

_____ \$599.00 Member Booth Display Level (includes Full registration, Annual Membership in HCA, and Display space)

Name:

Business:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Please return with payment to: Hawaii Coffee Association
P.O. Box 168
Kealahou, Hawaii
96750

Make check payable to: Hawaii Coffee Association

Participants should be at the event site after 12:00 noon Wednesday July 19th or by 7:00 a.m. on Thursday Jul 20th to set up tables or booths. Conference starts at 9:00 a.m. on Thursday.

Please go to the HCA website (www.hawaiicoffeeassoc.org) to view the entire Conference Agenda and Events. You can also make online Credit Card payments

Please let us know if you need electricity outlets or other special requests for your display area For additional information or questions please contact:

• _____

CARE OF EXHIBITS: Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the furniture. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor at the exhibitor's expense.

CONSTRUCTION OF EXHIBITS: Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit.

