

Hawaii Coffee Association 21st Annual Conference

Wednesday, July 13

12:00pm - 4:00pm - Set up

1:00pm - 4:00pm - Registration

5:30pm - 8:30pm Welcome reception, On the lawn – Honu Restaurant

Thursday, July 14

7:00am **Coffee Break** – Sponsored by **Maui Oma Coffee Roasting Co.**

8:00am - 4:00pm - **Trade show setup, Silent auction setup**

7:30am - 11:30am - **Optical Sorter Demonstration** – Greenwell Farms

Note: 30 min. travel time each way. See Map.

8:00am - 10:00am – **Workshops Rooms 1 and 2.**

- Quality Coffee Brewing, Room 1 - Juli Burden & Patrick Oyie
- Coffee Processing for Quality - Room 2 - Lee Paterson

10:00am **Coffee Break** – Sponsored by **Kona Farm Direct**

10:15am -12:15pm - **Workshops Rooms 1 and 2**

- Quality Coffee Brewing, Room 1; Juli Burden & Patrick Oyie
- Digital Marketing and Social Media for Farmers & Small Business Owners – Room 2 - Kelleigh Stewart

12:15pm - 1:15pm - **Lunch**, Honu Restaurant

Coffee Break – Sponsored by **Hawaii Coffee Company**

1:15pm - 2:00pm - **HCA Annual General Membership Meeting & Election of Officers.** Ballrooms 3&4. *NOTE: This meeting is open to all HCA Members regardless including those who have NOT registered for the Conference.*

2:00pm **Coffee Break** – Sponsored by **Big Island Coffee Roasters**

2:15pm - 4:15pm – **Workshops Rooms 1 and 2**

- Cupping Workshop; room #1 Shawn Hamilton & Warren Muller
- Coffee Processing for Quality, room #2; Lee Paterson

4:30pm - 7:00pm – **Farm Tour** - Arianna Farms Ono Kona Coffee Farm™
Pupus Reception. See Map.

Friday, July 15

7:00am - **Coffee Break** -Sponsored by **Rusty's Hawaiian**

8:00am - 4:00pm - Trade show open. Silent Auction open

8:00am - 8:15am - **Opening remarks** - Scott Enright, HDOA Chairman

8:15am - 9:00am - **HDOA Quality Assurance Branch** - Jeri Kahana

9:00am - 10:00am - **Trade Marks** - Law Firm of Ladas & Parry

10:00am - **Coffee Break** – Sponsored by **MauiGrown Coffee**

10:15am - 10:45am - **HARC Update** - Chifumi Nagai

10:45am - 11:15am - **USDA NASS update** - Kathy King

11:15am - 12:00pm - “**Hawaii Quality Ag**” - Chris Manfredi

12:00pm - 1:00pm - **Lunch**, Honu Restaurant

Coffee Break – Sponsored by **Kona Mountain Coffee**

1:00pm - 1:30pm – **Hawaii Growers Report** - Andrea Kawabata

1:30pm - 2:15 pm - **SHAC/MAP/CBB** - Roger Kaiwi, Ralph Gaston, Suzanne Shriner

2:15pm - 3:00pm - **USDA, ARS, PBARC** - Tracie Matsumoto

3:00pm - **Coffee Break** – Sponsored by **Kauai Coffee**

3:15pm - 4:15pm - **CTAHR** - Andrea Kawabata & Dr. H.C. Skip Bittenbender

4:00pm - **Auction Closed**

4:15pm - 5:00pm - **Scoring & announcement of district winners** -David Gridley

6:00pm -7:00pm - **Cocktails on the lawn at Honu**

7:00pm - 9:00pm - **HCA Dinner** - speaker - Howard Dicus
Sponsored by Moccamaster.

Presentation of the Creative & Commercial Champions - David Gridley

Coffee Break – Sponsored by **Greenwell Farms**

HCA Conference 2016 Sponsors

Island Fresh
Buy Local It Matters

Join the movement!



MOCCAMASTER
HANDMADE



SATAKE



LADAS & PARRY

PACK PLUS
Converting Inc.



Crop Production Services



TK Company



And 8th Annual Cupping Competition

Event Program

Courtyard Marriot King Kamehameha Beach Hotel
July 13 through July 15, 2016

Friends of HCA:

Able Freight Services, Inc.

CFI - Commodity Forwarders, Inc.