



United States Department of Agriculture
National Agricultural Statistics Service



Hawaii Coffee Association Annual Meeting

Kathy King

State Statistician

USDA, NASS, Hawaii Field Office

July 15, 2016



NASS Mission



Mission Statement:

NASS provides timely, accurate, and useful statistics in service to U.S. agriculture.

(and Hawaiian agriculture too!)

United States Department of Agriculture

National Agricultural Statistics Service

Hawaii Coffee Marketings

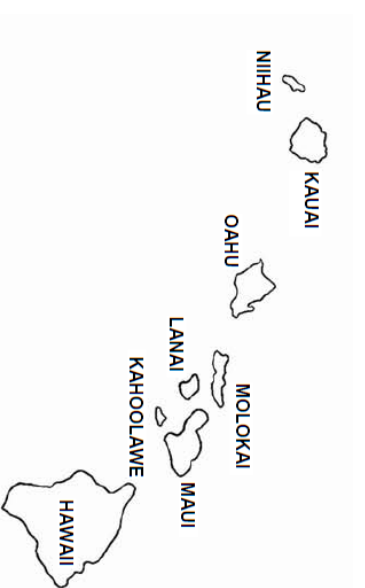
Final Season Estimates

- 6,900 acres (down 800 acres)
- 34.7 million pounds utilized (down 5%)
 - 36.6 million lbs total produced
- \$1.56/lb cherry (down 9%)
 - \$8.60 parchment
 - \$10.17 green
- \$54.2 million value (down 14%)
- **HOWEVER:**
 - Yield 5,300 lbs/acre (up 12%)



County Estimates

- County estimates can be done
- **HOWEVER**, publishing county estimates would require the waiver of confidentiality by large producers on
 - Hawaii,
 - Maui,
 - Oahu, and
 - Kauai
- Only acreage and production would be published
- Price would continue to be published at the state level.



Specialty Crop Block Grant Program

- Agricultural Act of 2014 (AKA “the Farm Bill”)
 - Sets aside a block of money for each year 2014 – 2018
 - Money is set aside to “enhance the competitiveness of specialty crops”
- State Departments of Agriculture apply for grants from this program
- Amount available for each state depends on the value of the specialty crops in that state



So why am I here?

- NASS conducts surveys of various agricultural products:
 - Flowers
 - Coffee
 - Cattle
 - Mac nuts
 - Vegetables/fruits
 - Etc.
- Part of the survey process is assigning a “value” to the commodity





So why am I here? (cont.)



- For Hawaii's specialty crops, NASS "turns in" these values to USDA'S Economic Research Service
 - Who then sums up all the values reported;
 - And then releases the total value of specialty crops for each state
- That "total value of specialty crops" is combined with all the other states
- Result: The "total value of specialty crops" for the United States



Specialty Crop Block Grant Program



- For example:
 - (Caution - -math ahead!!)
 - Total value of **specialty crops** for US:
 - Total value of **specialty crops** for HI:
 - \$50,000,000,000
 - \$100,000,000
 - \$100,000,000 / \$50,000,000,000 = **0.002**
 - Money set aside for SCBGP for US
 - **Base** **\$200,000**
 - **\$100,000,000 * 0.002** **\$200,000**
 - **\$400,000**



Fiscal Year 2016 SCBGP amounts



State	Department of Agriculture	Available Grant Allocation
Alabama		\$ 337,282.42
Alaska		212,792.61
American Samoa		251,046.44
Arizona		916,705.61
Arkansas		294,436.89
California		22,338,749.72
Colorado		626,593.76
Connecticut		269,810.27
Delaware		302,856.05
District of Columbia		208,776.33
Florida		3,879,382.30
Georgia		1,070,978.39
Guam		210,935.95
Hawaii		422,661.60
Idaho		1,902,564.60



How do we increase our share?

Respond to NASS surveys!

- While many of our surveys have a non-response component, that component may be incorrect, resulting in a incorrect estimate.
- Your personal data is ALWAYS confidential

We are exempt from a FREEDOM OF INFORMATION ACT request.



Other Reasons to Respond:



- **The more good data we get, the better our statistics**
- Your personal data is **ALWAYS** confidential
- NASS aggregate data is also used by crop insurance companies, the Farm Service Agency, and the legislature when making agricultural decisions.
- Not to mention the Specialty Crop Block Grant Program!

