

Ka'u Coffee Growers' Origin Report 2012



Still have **VOG** but not so much



Still have **DROUGHT**

But no can help....



When the
chips are
down...
Still like to
PARTY!



3 SCAA Coffee of Year Awards in 2012

Cant wait
for HCA!





Mahalo to our sponsors:



Drinking Water
K & L...
W...
P...
R...
S...

KA'U COFFEE FESTIVAL
2012







The Ka'u Coffee Experience



- Two types of Pour-over
- French Press
- Cold Brew
- Espresso Drinks



Guided Farm Tours



Ka'u Coffee Lifetime Visionary Award



Mayor's Proclamation 'Ka'u Coffee Day'





Reverse Trade Mission



A horizontal banner sign for 'KAU Coffee Mill' is mounted on a brown corrugated metal wall. The sign has a light yellow background with a thin wooden border. The word 'KAU' is in large black letters, with a green leaf and a red berry on the 'U'. 'Coffee' is in red script, and 'Mill' is in green block letters. The background of the sign features a faint image of a coffee mill and a sunset.

KAU Coffee Mill











- Education
- Communication
- Sanitation
- Burn
- Spray
- Trap
- Repeat

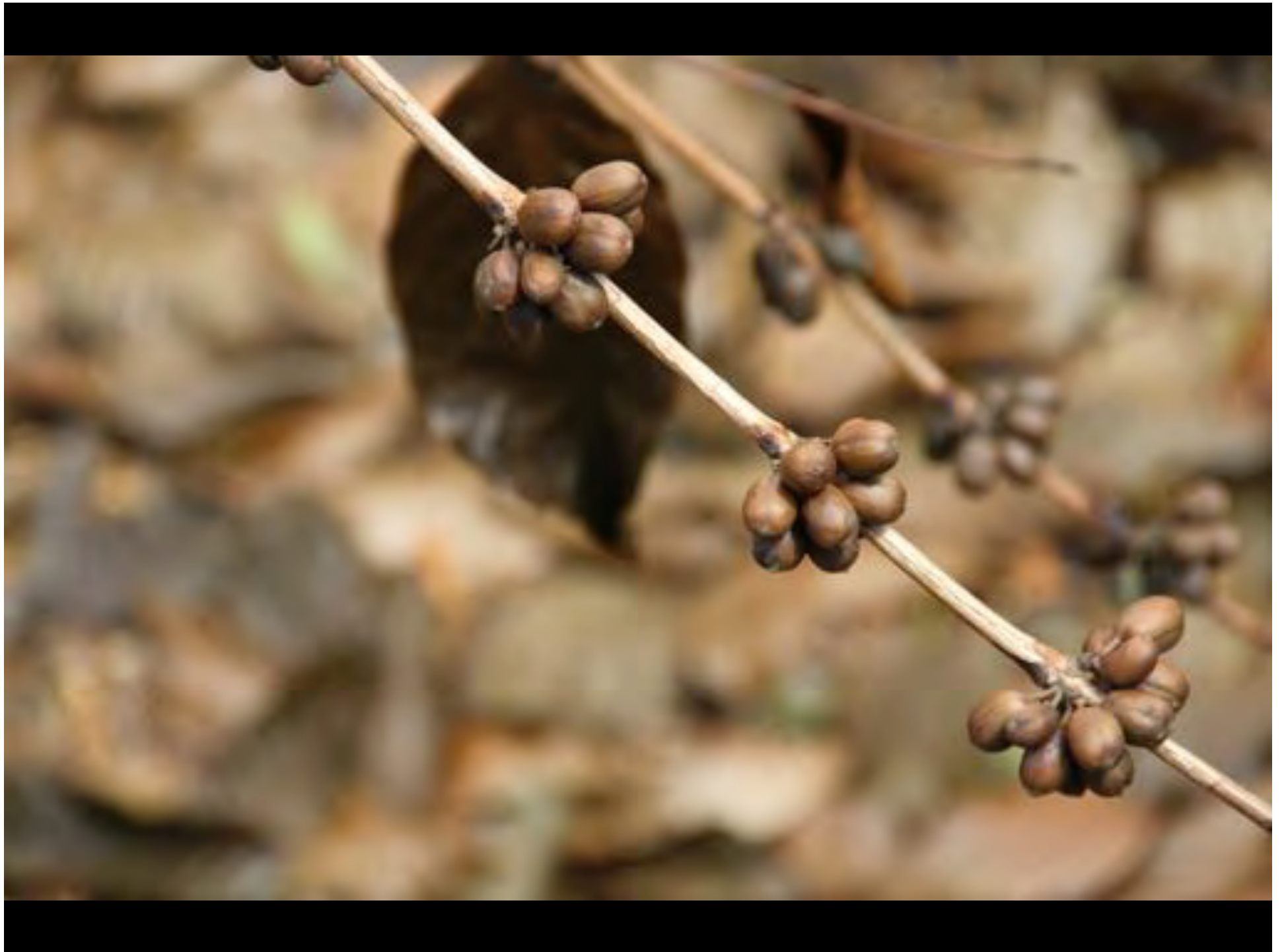














branches, use a knife or sharp tool to scrape away bark to reveal the cambium layer. This very thin layer of cells is important for tree growth and repair. Green color beneath the bark indicates that the portion of the tree or branch is alive (Figure 1). Roots and stumps can also be checked in this manner. An off-white color in the center of the root implies that the root system is alive.

- Branches affected by heat may only be damaged on the side exposed to the heat.
- Embers remaining at the base of the tree or in mulch can smolder or ignite a new fire at the base of the tree, causing additional damage.
- Root systems may be killed or damaged but remain undetected. Complete tree death may occur over a period of time.
- Verticals may be killed or damaged, but the stump and root system may survive the fire.
- New growth may not emerge for a few weeks although irrigation is provided.
- Ash and heat may affect soil mineral composition and pH.
- Trees weakened or damaged by fire or indirect heat may invite pests and disease to the orchard.

Step 7: Coffee cherries remaining on damaged plants may cause additional stress to the plant during recovery. Consider removing a large percentage of all cherries on trees with heavy cherry production, especially if very few to no leaves remain on the laterals. A plant without leaves or an insufficient amount of



Figure 1: Coffee lateral (top) and stump (center) with bark removed, showing a thin, green layer of cambium cells. Healthy root (bottom) with exposed cortex and steel.







A BILL FOR AN ACT

RELATING TO AGRICULTURE,

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 708, Hawaii Revised Statutes, is
2 amended by adding a new section to be appropriately designated
3 and to read as follows:

4 '5708- False labeling of Hawaii-grown coffee. (1) A
5 person commits the offense of false labeling of Hawaii-grown
6 coffee if the person knowingly transports, distributes,
7 advertises, sells, or possesses with the intent to sell Hawaii-
8 grown green coffee, cherry coffee, or parchment coffee that is
9 falsely labeled with regard to the geographic origin of the
10 Hawaii-grown coffee.

11 (2) For purposes of this section:

12 'Cherry coffee' means the unprocessed fruit of the coffee
13 plant.

14 'Geographic origin' means the geographic areas designated
15 as follows:

16 (a) Hanalei is the Hanalei district on the island of
17 Hawaii, as designated by the State of Hawaii tax map;

18 (b) Hawaii is the State of Hawaii;







...togetherness