



January 20, 2022

Aloha Coffee Industry Professional,

The Hawaii Coffee Association is pleased to announce that the 27<sup>th</sup> Annual Conference, Trade Show and Statewide Cupping Competition is scheduled for May 19-21, 2022 at the Outrigger Kona Resort & Spa on the Kona coast.

The event starts with a Welcome Reception on Thursday evening and officially kicks off on Friday. On Friday and Saturday, we will host a variety of workshops and informative speaker sessions.

We invite you and your company to participate as an **Industry Exhibitor**. We expect to have a vibrant and interactive group of attendees and presenters at this year's event. Participating in the conference and promoting your business throughout brings you closer to the farmers, roasters, industry leaders and stakeholders.

### **Outrigger Kona Resort & Spa Room Block for Conference Attendees and Exhibitors**

Reservations, at a special conference rate, are now available for booking at the Outrigger Kona Resort & Spa. Book now through April 19<sup>th</sup>, with room rates starting at \$189. Book by going to <https://hawaiicoffeeassoc.org/event-4661150>.

Each **Exhibitor Display** includes one Full Registration for the 3-day event inclusive of meals, reception and dinner, (a \$300.00 value). It also includes a one-year certified membership for your organization in the HCA (a \$125 value).

### **We are offering you this opportunity for \$599.**

Please register online at <https://hawaiicoffeeassoc.org/event-4661150> (*preferred*) or complete the attached exhibitor application, enclose your check and mail to the address listed on the form.

If you cannot participate as an exhibitor but still wish to support our industry, please consider becoming a conference sponsor, or donating to the Silent Auction. Sponsorship opportunities can be found at <https://hawaiicoffeeassoc.org/event-4661182>.

Thank you for your support of Hawaii Coffee! If you have any questions, please direct them to Alla at [events@hawaiicoffeeassoc.com](mailto:events@hawaiicoffeeassoc.com).

Christopher A. Manfredi  
Executive Director  
Hawaii Coffee Association



27<sup>th</sup> Annual Conference, Trade Show and  
Statewide Cupping Competition  
May 19-21, 2022

**Exhibitor Registration**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Products or services offered by your company: \_\_\_\_\_

Booth Representative Name: \_\_\_\_\_

You will be provided with a 6'x2.5' skirted table and two chairs.

Please reserve the following exhibitor space for me:

\_\_\_\_\_ \$599.00 Exhibitor Booth Display Level (includes One Full Registration, Annual Membership in HCA and Display space).

\_\_\_\_\_ \$200 (optional). 30-minute presentation of your company's product/services during the conference breakfast or lunch

\_\_\_\_\_ \$150 (optional). Booth electricity fee.

Which volt supply: \_\_ 110v or \_\_ 220v

Which plug: \_\_ 2-prong or \_\_ 3-prong

\_\_\_\_\_ total

You may easily register online at <https://hawaiicoffeeassoc.org/event-4661150> or mail your check and this form to: Hawaii Coffee Association, PO Box 168, Kealahou, Hawaii 96750

***Submission deadline is May 10, 2022. We recommend registering at your earliest convenience as booth space is limited.***

CARE OF EXHIBITS: Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the furniture. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor at the exhibitor's expense.

CONSTRUCTION OF EXHIBITS: Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit.

Authorization Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Print Name