

		Hibiscus Room	Plumeria Room		Carnation Room	Garden Lanai, Offsite		
Thurs	5:00	Cocktail Reception- Ilima Room						
	8:00 - 3:00	Silent Auction						
Friday, July 26	8:00 - 9:00	Breakfast and Coffee by Ka'u Coffee Mill						
	9:00 - 9:15	Conference Opening & Welcome						
	9:15 - 10:00	Waialua Estate Coffee: O'ahu's Coffee	9:45 - 10:30	Coffee Brewing Fundamentals	Hawaii Coffee Championships Barista & Brewers Cup Competitions 9:00 - 4:00			
	10:00 - 10:15	Coffee Break by Ilima Lei						
	10:15 - 11:00	Selecting Varieties for Cup Quality	10:30 - 11:00	Soil Health in Hawai'i				
	11:00 - 11:45	SCA Town Hall Meeting	11:00 - 11:45	Post Harvest Processing as a Game Changer				
	11:45 - 1:00	Lunch and Coffee by MauiGrown						
	1:00 - 1:45	The Microbiology of Coffee Processing	1:00 - 1:30	Agroforestry: Intercropping with Koa				
	1:45 - 2:30	CTAHR Update	1:45 - 3:15	Coffee Cupping Workshop				
	3:30 - Pau	Offsite tours and Pupus at Kunia Lanai						
							Offsite tours: Ko Hana Rum Co. & HARC Pupus at Kunia Lanai 3:30 - Pau	
Saturday, July 27	8:00 - 1:00	Silent Auction						
	8:00 - 9:00	Breakfast, Coffee by Ka'u Local Products						
	8:30 - 9	HDOA Update						
	9:00 - 9:45	On Traceability Technology						
	9:45 - 10:30	An Overview of the Kona Class Action	9:00 - 11:00	Social Media Workshop	Hawaii Coffee Championships Barista & Brewers Cup Competitions 9:00 - 5:00			
	10:30 - 10:45	Coffee Break by Miranda Farms						
	10:45 - 11:30	HCA Elections, Board of Directors Meeting						
	11:30 - 12:30	Lunch and Coffee by Greenwell Farms						
	12:30 - 12:45	USDA Germplasm Update	12:45 - 1:30	Coffee Processing for Quality				
	1:00	Silent Auction Closes						
	12:45 - 1:30	Announcement of District Winners						
	1:30 - 2:00	SHAC Update	1:30 - 2:15	Coffee Scoring System				
				2:15 - 2:30			Coffee Break by Big Island Coffee Roasters	
				2:30 - 3:15			Adapting to Climate Change	
							Announcement of Hawaii Coffee Champs Winners 5:00 - 6:00	
							Coffee Roasting Workshop at Honolulu Coffee Co 2:00 - 3:30	
							HCA Dinner, Keynote, Cupping Awards in Garden Lanai Room 5:00 - 8:00	
						After Party at Honolulu Coffee Company 7:30 - Pau		



24th Annual Conference, 11th Statewide Cupping Competition and 2nd US Coffee Champs Competitions

- July 25 through July 27, 2019 -
O‘ahu, Hawaii

Thursday, July 25

Ilima Room
5:00 pm

Cocktail Reception

Friday, July 26

Hibiscus Room
8:00 am - 3:00 pm

Silent Auction

8:00 am - 9:00 am

Breakfast Buffet and Coffee by Ka‘u Coffee Mill

9:00 am - 5:00 pm

Trade Show in the Hibiscus Foyer

9:00 am - 9:15 am

Conference Opening & Welcome – *Chris Manfredi, HCA President*

9:15 am - 10:00 am

Waialua Estate Coffee: O‘ahu’s Coffee – *Mike Conway, Waialua Estates*

10:00 am - 10:15 am

Sponsored Coffee Break by Ilima Lei served in Hibiscus Foyer

10:15 am - 11:00 am

Selecting Varieties for Excellent Cup Quality

– *Miguel Meza, Paradise Coffee*

11:00 am - 11:45 am

Specialty Coffee Association Town Hall Meeting: opportunity to update on the latest from the association and Q&A

– *Andrew Hetzel, SCA Board of Director*

11:45 am - 1:00 pm	Lunch Buffet and Coffee by MauiGrown Coffee Distributors
1:00 pm - 1:45 pm	The Microbiology of Coffee Processing – <i>Zack Scott of Lallemand / Lalcafe</i>
1:45 pm - 2:30 pm	CTAHR Update – <i>Andrea Kawabata, Assistant Extension Agent, Kona</i>
3:30 pm - 4:30 pm	Bus 1: Shuttle from Ala Moana Hotel to Ko Hana Rum Distillery Bus 2: Shuttle from Ala Moana Hotel to HARC
4:30 pm - 5:30 pm	Tour and Tasting of Ko Hana Rum Distillery Tour of HARC Germplasm and Current Research – <i>Dr. Chifumi Nagai, Dr. Robert Osgood</i>
5:30 pm - 6:30 pm	Bus 1: Travel to HARC from Ko Hana Rum Distillery Bus 2: Travel to Ko Hana Rum Distillery to HARC
6:30 pm - 6:45 pm	Bus 1: Back to HARC for Pupus on Kunia Lanai
6:45 pm - 8:00 pm	Pupu Reception by Morning Glass Cafe + Coffee at HARC, Kunia Lanai
8:00 pm	Buses 1 and 2: Depart back to Ala Moana Hotel

Plumeria Room

9:45 am - 10:30 am	Coffee Brewing Fundamentals – <i>Devin Uehara-Tilton, Dustin Tanabe, The Curb Kaimuki</i>
10:30 am - 11:00 am	Soil Health in Hawai‘i – <i>Jayme Barton, Hawai‘i Agriculture Research Center</i>
11:00 am - 11:45 am	Transforming Coffee Business: Post Harvest Processing as a Game Changer – <i>Bruno Gonçalves Ribeiro, Pinhalense</i>
1:00 pm - 1:30 pm	Agroforestry: Intercropping with Acacia Koa in Coffee Orchard Systems – <i>Nick Dudley, Hawai‘i Agriculture Research Center</i>
1:45 pm - 3:15 pm	Coffee Cupping Workshop – <i>Ian Fretheim, Cafe Imports, Head Judge of the HCA State Cupping Competition</i>

Carnation Room

9:00 am - 4:00 pm **Hawaii Coffee Championships: Barista & Brewers Cup Competitions**

Saturday, July 27

Hibiscus Room

8:00 am - 1:00 pm Silent Auction

- 8:00 am - 9:00 am Breakfast Buffet and Coffee by Ka'u Local Products
- 8:30 am – 9:00 am HDOA Update — *Jeri Kahana*
- 9:00 am - 2:00 pm Trade Show in the Hibiscus Foyer
- 9:00 am – 9:45 am On Traceability Technology – *Kate Linterman, Oritain*
- 9:45 am - 10:30 am An Overview of the Kona Class Action
– *Paul Richard Brown, Nathan T. Paine, Karr Tuttle Campbell*
- 10:30 am – 10:45 am Sponsored Coffee Break by Miranda Farms served in Hibiscus Foyer
- 10:45 am - 11:30 am HCA Elections, Board of Directors Meeting
- 11:30 am - 12:30 pm Lunch Buffet and Coffee by Greenwell Farms
- 12:30 pm – 12:45 pm USDA Germplasm Update
– *Tracie Matsumoto, Pacific Basin Agricultural Research Center*
- 1:00 pm Silent Auction Closes. Pay and Pick up items 1:00 pm - 2:30 pm
- 12:45 pm - 1:30 pm Scoring & Announcement of District Winners
– *Brian Webb & Brittany Horn of Pacific Coffee Research*
- 1:30 pm - 2:00 pm SHAC 2019 Update: Opportunities to market your coffee in Taiwan, Hong Kong and China
– *Suzanne Shriner, Ralph Gaston, Joan Obra and Roger Kaiwi*
- Plumeria Room**
- 9:00 am - 11:00 am How to Create a Social Media Marketing Plan that Will Grow Your Audience Social Media and Marketing Intensive Workshop
– *Denise Laitinen*
- 12:45 pm - 1:30 pm Coffee Processing for Quality: State of the Industry and Future Directions
– *Sam Fortna, Pacific Basin Agricultural Research Center*
- 1:30 pm - 2:15 pm A Review of the Coffee Scoring System
– *Dr. Shawn Steiman, Coffea Consulting*
- 2:15 pm - 2:30 pm Sponsored Coffee Break by Big Island Coffee Roasters served in Hibiscus Foyer
- 2:30 pm - 3:15 pm Adapting to climate change: Arming with Knowledge About Coffee Pests and Diseases, Specifically Coffee Leaf Rust
– *Dr. Sarada Krishnan,*

Carnation Room

9:00 am - 5:00 pm

Hawaii Coffee Championships: Barista & Brewers Cup Competitions

5:00 pm - 6:00 pm

Announcement of Competition Winners

Garden Lanai

5:00 pm - 8:00 pm

HCA Dinner and Coffee by Makana Coffee

The Future of Specialty Coffee

– *Ric Rhinehart, Specialty Coffee Association*

Presentation of the Cupping Competition Awards

– *Brian Webb, Brittany Horn and Ian Fretheim*

Offsite:

2:00 pm - 3:30 pm

Location: Honolulu Coffee Company Experience

Coffee Roasting Workshop – *Kelleigh Stewart, Big Island Coffee Roasters*

7:30 pm

After Party and Music at Honolulu Coffee Company Experience Center

*The presentations and workshops will stay as listed on the schedule above, but minor changes may be made on as needed basis. Attendees will receive the final schedule at the event.