



May 1, 2019

Aloha Hawaii Coffee Industry Professional!

The Hawaii Coffee Association proudly announces that the 24nd Annual Conference and Cupping Competition has been scheduled for July 25 through 27, 2019 at the Ala Moana Hotel, Honolulu.

The event starts with a Welcome Reception on Thursday evening beginning at 5:30 and officially kicks off on Friday.

On Friday and Saturday during the conference we will have workshops on soil health, fermentation with yeasts, roasting and cupping workshops, and informative speaker sessions. We will also be hosting the Hawai'i Coffee Championships including Barista and Brewer's Cup competitions, touring of the Kō Hana Rum Company and the Hawai'i Agriculture Research Center (HARC) in Kunia with a field tour of their ongoing research projects.

We invite you and your company to our Conference as an **Industry Exhibitor**. We expect to have a vibrant and interactive group of attendees and presentations at this year's event. Being a part of all the daily activities, entertaining tours, cocktail receptions, and the always exciting HCA Awards Dinner brings you closer to the farmers, roasters, and marketers attending the event.

Ala Moana Hotel Room Block for Conference Attendees and Exhibitors

Reservations, at a special conference rate, are now available for booking at the Ala Moana Hotel. Book now through June 25th, 2019. Our section of rooms is in the Waikiki Tower with a room rate of \$185.00 single/double plus taxes and fees.

Please use the link below to make your reservations to receive the special HCA conference rate.

<https://book.passkey.com/event/49879655/owner/11602/home>

The **Member Booth Display** includes one Full Registration for the 2-day event inclusive of meals, reception and dinner, (registration fees are \$225.00). It also includes a one year membership in the HCA for your organization, (a \$250 value).

We'd like to offer this opportunity for \$599.00.

Trade show vendors may set up their tables on Thursday July 25th 4-7pm or 7-9am Friday July 26th. The Conference Opening remarks will begin at 9:00am Friday.

You may easily register online at www.hawaiicoffeeassoc.org (*preferred*) or fill out the attached vendor application, enclose your check and mail to the address listed on the form.

If, for some reason, you cannot be an exhibitor but still wish to support our industry, we have several ways you can be a sponsor of our conference. Sponsorship opportunities can be found [on the website](#).

Thank you for your support of Hawaii Coffee! If you have any questions, please direct them to Alla at alla.kostenko@gmail.com.

Christopher A. Manfredi
President
Hawaii Coffee Association



24th Annual Conference & Cupping Competition

July 25 & 26 2019

Exhibitor Registration

Vendor Information:

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Products or services offered by your company: _____

Booth Representative Name: _____

Will your booth be requiring access to electricity? No _____ Yes _____ If yes, the fee is \$20

You will be provided with a 6'x2.5' skirted table and two chairs. You may set up your table 4-7pm Thursday July 25th or 6-9am Friday July 26th. Conference starts at 9:00am on Friday.

Yes, I want to participate in the Hawaii Coffee Association's 24th Annual Conference.
Please reserve the following vendor space for me:

_____ \$599.00 Member Booth Display Level (includes One Full Registration, Annual Membership in HCA and Display space).

_____ \$20 (*optional*). Booth electricity fee, if needed

_____ total

You may easily register online at www.hawaiicoffeeassoc.org or mail your check and this form to:

Hawaii Coffee Association
P.O. Box 168
Kealahou, Hawaii 96750

Submission deadline is Sunday July 14, 2019. We recommend registering at your earliest convenience as booths got sold out at past events.

CARE OF EXHIBITS: Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the furniture. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor at the exhibitor's expense.

CONSTRUCTION OF EXHIBITS: Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit.

Authorization Name: _____ Title: _____
Print Name